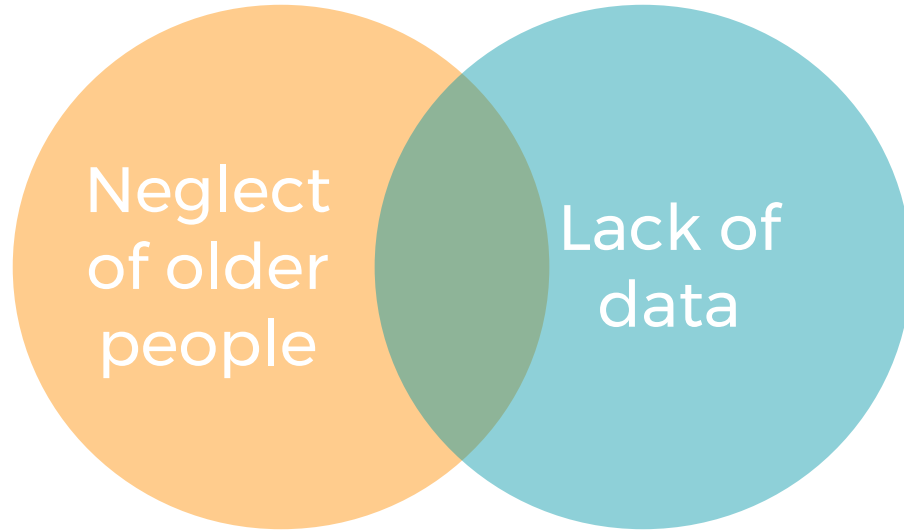


[N]abler

#HackingAid pitch

DESIGN CHALLENGE

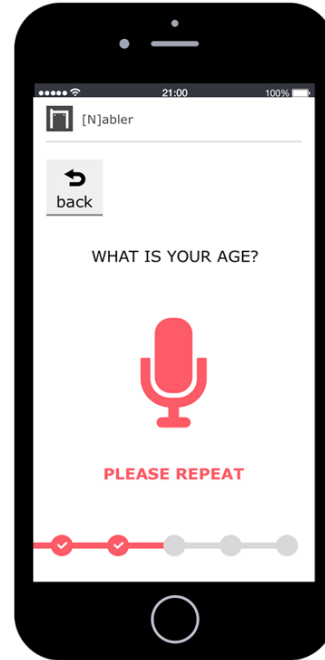
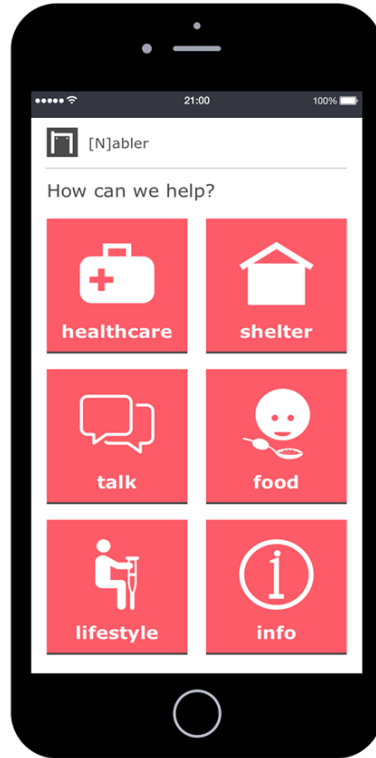
“How might we enable **older people aged 60+ in Lebanon** to express their needs with local aid workers?”



Neglect
of older
people

Lack of
data

SOLUTION: mobile app (n)abler

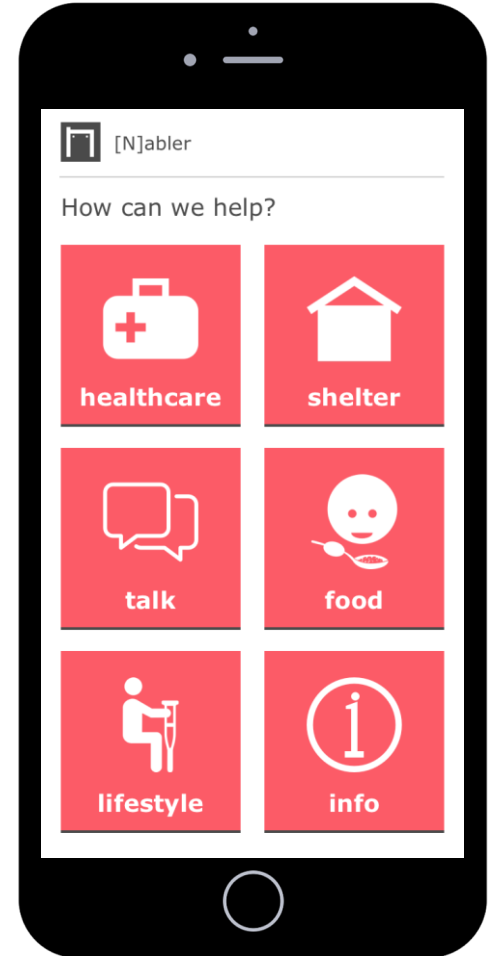


USER

Legibility

Audio-visual features

Acknowledgment



BENEFITS

Older people are at the heart of this technology

Humanitarian community can utilize data



Thank you.



ADOPTION

HelpAge together with its implementing partners (three Lebanese NGOs and foundations) has an existing network of older people.

Channels

- Word of mouth (informal, social networks)
- Cross-promotion within cluster
- App store and local media
- Distribution in community health centres (HelpAge and implementing partners)