

Driving a resilient response during a virtual supply chain disruption

PwC Experience Center, Amsterdam, November 8th 2024

Exclusive Event: Digital crisis simulation

For many years there has been a razor focus on achieving efficiency in supply chains. It made sense – efficient supply chains mean effective production and distribution and significantly lower costs.

Until there is a global disruption. When that happens, the most efficient supply chains can leave you vulnerable.

Get up to speed with the latest supply chain insights and join a team of participants from leading companies onto a digital crisis simulation to process risk alerts from multiple information sources and collaborate to respond in the best possible way.

Advanced analytics propositions

- Auto-insights
Exploratory analysis of SC data / KPIs
- Dynamic forecasting
Capturing market dynamics into the latest demand plan
- Anomaly detection
Automated detection of anomalies in production / inbound supply
- Resilient network re-design
Optimal network configuration and scenario simulation
- Dynamic planning
Supply capability positioning towards demand plan
- Fulfilment / last-mile delivery
Dynamic re-configuration of delivery plans

Agenda	
09.30	Registration
10.00	Welcome and introduction
10.30	The supply chain resilience challenge
12.15	Playback and joint reflection
13.00	Lunch and Networking

