# Bridging the gap between — Technology and Business

**Data Analytics Academy** 

A key to success in the digital world is upskilling your employees. They need to have digital skills to integrate technology into their daily practice.

The program aims to inspire a new way of thinking and enables graduates to find new and innovative ways to identify risks, opportunities, to surface value from data and to communicate the results effectively.



#### The Digital challenge

79% of CEOs are worried about the availability of key skills.

55% of people say they cannot innovate effectively.

88% would take the opportunity to understand/ use technology, if given the chance.

#### Data Analytics Academy as a solution

The Data Analytics Academy is a **comprehensive, multi-phase upskilling** and digital transformation journey. The program raises the **data literacy** of your business professionals, finance or operational staff. It empowers them to solve business problems with **market-leading data analytics** and **business intelligence tools** such as Alteryx, Knime, Tableau, Power BI, and Qlik.

#### **Digital Upskilling Pricing**

1. Data Analytics Online Academy 14 hours online

2. Data Analytics Innovation Academy 1 day (virtual) classroom

**3. Sprint & Showcase** Weekly 'light-touch' consulting session and showcase virtual session

## Your workforce will be empowered to:



Identify risks & opportunities in data.



Transform data into valuable and actionable intelligence.



Identify automation and analytics use cases to transform your organization.

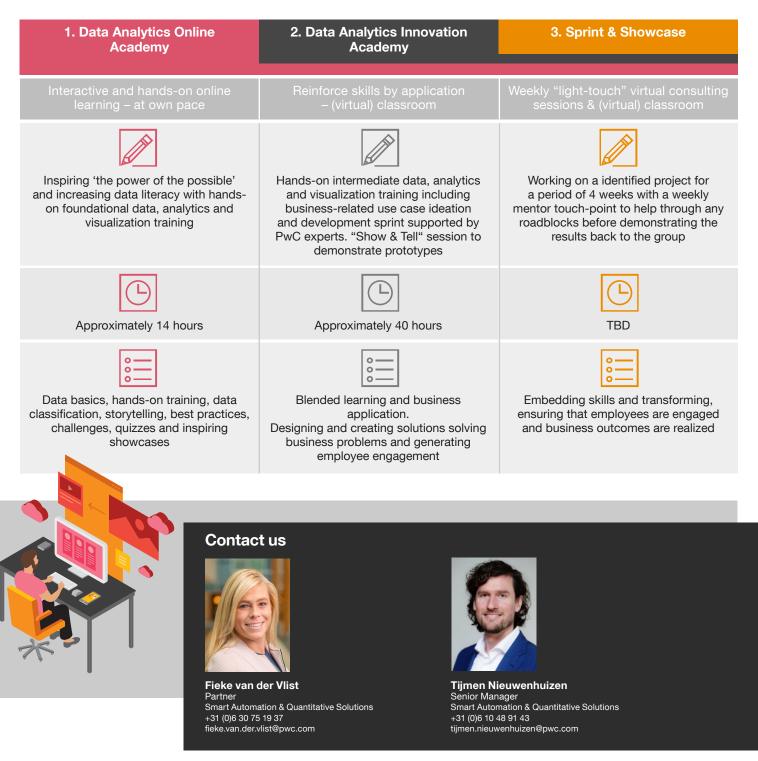


Create valuable insights and design custom analytics and automation solutions.



### Our Data Analytics Academy







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