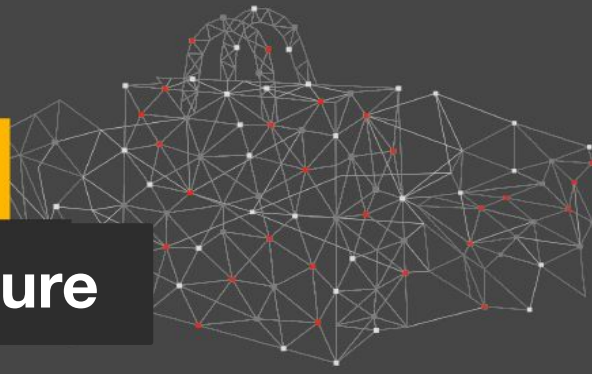


# Retail in a “1.5-meter-society”

## Shaping your Retail Future



We are living in unprecedented times brought about by the COVID-19 pandemic. To assist in shaping this (uncertain) future, PwC has developed a quick starter kit to provide retailers a perspective on how to navigate current challenges and opportunities, understand the implications of the crisis and assess their maturity to take on the “1.5-meter-society”.

### What we offer



#### Maturity Quick Scan

A high level capability assessment to help you **holistically evaluate your maturity within the retail value chain** with self service questionnaire.



#### Future of Retail Game

An interactive, scenario based gaming experience to **simulate futuristic retail challenges** and **opportunities to enable retailers to devise strategies in response** to maximize capital and brand reputation.

### Outcomes

- Thorough insight into remediation paths for key retail challenges and opportunities and their possible impact
- QuickStart (post)-COVID retail strategy by assessing current capability maturity to identify focus areas

### Interested?



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