We are living in unprecedented times brought about by the COVID-19 pandemic. To assist in shaping this (uncertain) future, PwC has developed a quick starter kit to provide retailers a perspective on how to navigate current challenges and opportunities, understand the implications of the crisis and assess their maturity to take on the “1.5-meter-society”.

What we offer

Maturity Quick Scan
A high level capability assessment to help you holistically evaluate your maturity within the retail value chain with self service questionnaire.

Future of Retail Game
An interactive, scenario based gaming experience to simulate futuristic retail challenges and opportunities to enable retailers to devise strategies in response to maximize capital and brand reputation.

Outcomes

- Thorough insight into remediation paths for key retail challenges and opportunities and their possible impact
- QuickStart (post)-COVID retail strategy by assessing current capability maturity to identify focus areas

Interested?

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