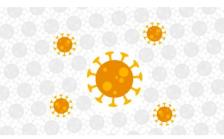


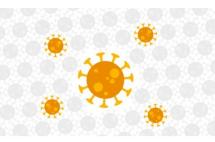
Webinar



Introduction

- Webinar works best via Google Chrome
- The button '[Ask a question]' allows you to ask a live question via chat
- Any other questions via your PwC advisor or fill in the form on pwc.nl
- Polls during live viewing
- Viewing on demand works via the same link as viewing live
- Slides will become available afterwards
- Evaluation form afterwards

PwC's COVID-19 website



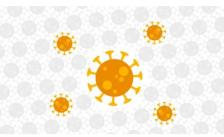
pwc.nl/en/topics/covid-19

- Measures to mitigate the impact of coronavirus
 Tax, legal, financial and people points to consider for
 your organisation via our <u>COVID-19 navigator tool</u>
- Questions & Answers about people and work
- Articles and tools providing more detail
- Responding to the potential business impacts of COVID-19 with country information pwc.com > issues > crisis-solutions > covid-19



Stay up to date: register for our PwC Update newsletter on pwc.nl

Agenda



- 1. Introduction
- 2. Grip on liquidity
- 3. People & organisation measures (incl. NOW)
- 4. Government support
- 5. Cybersecurity & resilience
- 6. Conclusion







Who?

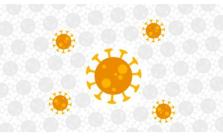
- Small medium sized enterprises
- Independent entrepreneurs
- Social entrepreneurs
- Charity organisation

Meer info op onze website:

https://www.pwc.nl/nl/themas/c ovid-19/covid-19-helpdesk.html



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1 Stabilize 2 Analyse & Inform 1 Stabilize 2 Analyse 2 Analyse 2 Analyse 2 Analyse 3 Analy

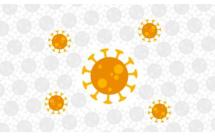
Internal and external stakeholder management

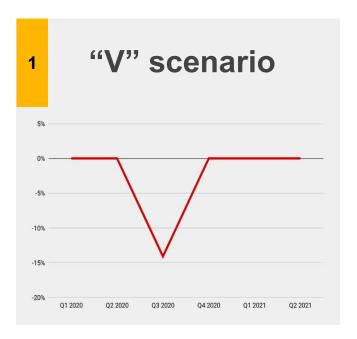
Objective: ensure sufficient time to work on structural solution, without survival no revival

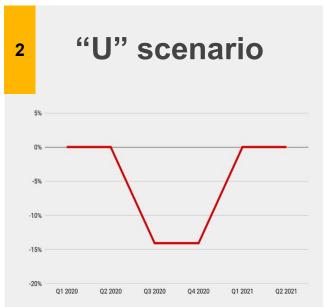
Key actions:

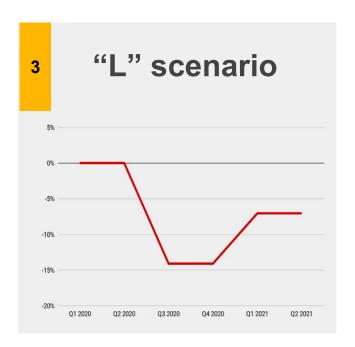
- High- (and later detailed) level assessment of liquidity runway (scenario's)
- Identify and take short-term actions (financial, operational and business critical)
- Establish trust and control through transparent communication (financiers, employees, clients)

Grip on liquidity - Scenarios for economic recovery

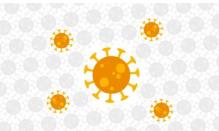


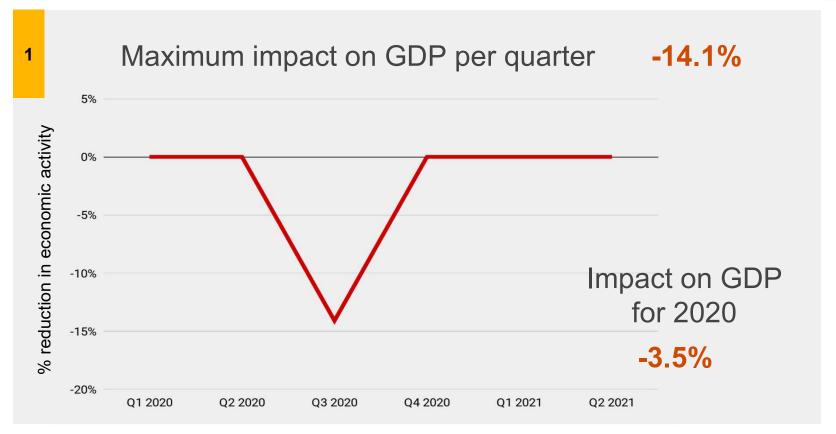




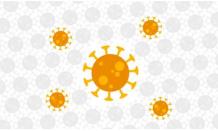


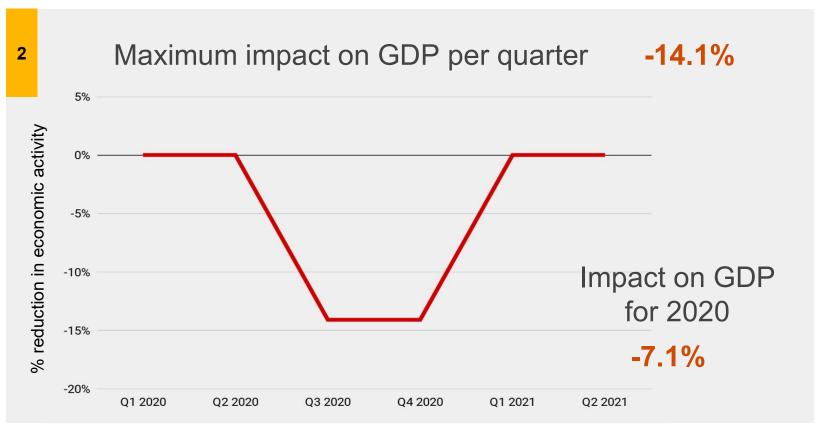
The "V" recovery scenario



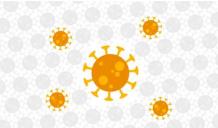


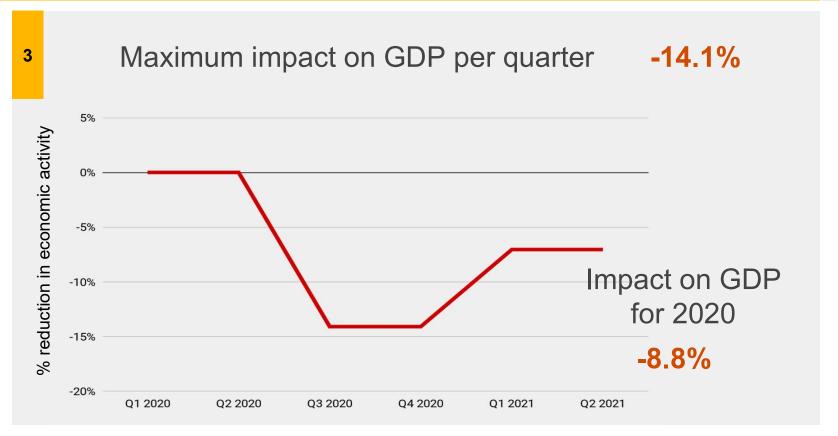
The "U" recovery scenario



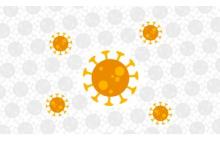


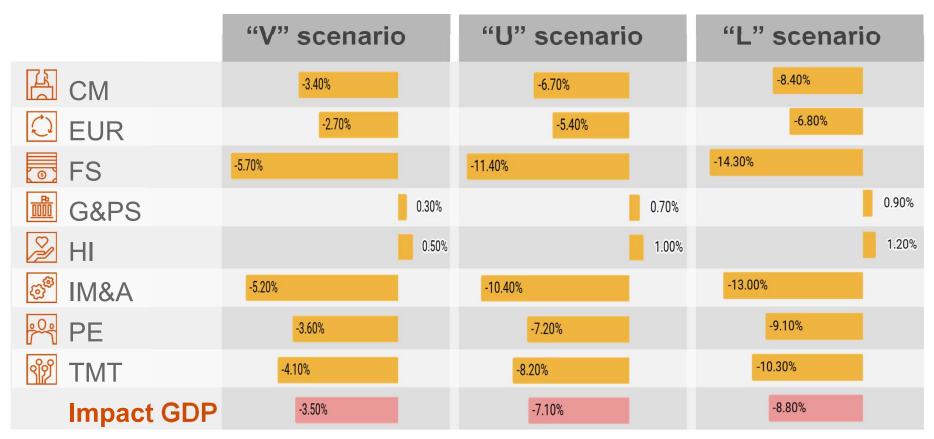
The "L" recovery scenario



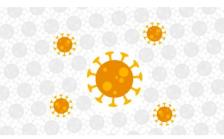


The impact on industries





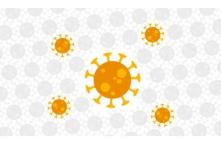
Poll – Recovery scenarios



What scenario do you think is most realistic?

- A) Scenario 'V'
- B) Scenario 'U'
- C) Scenario 'L'

Short-term cash flow forecasting: key principles

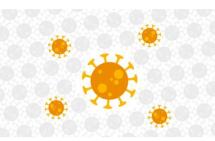


- Understand your liquidity
- Visibility over liquidity headroom and time available
- Insight in key risks and upsides
- What-if scenarios (V,U or L)
- Take action to protect position
- Implement process improvements, real time views
- Monitor self-help and external measures
- Take action "prepare for the worst, hope for the best"

Communicate

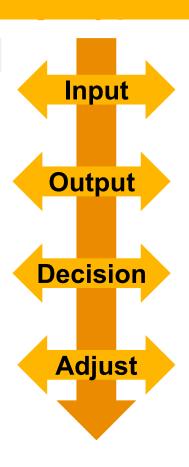
There is no one truth, be transparent Visualize temporary and structural measures Numbers do not tell the full story

Effective cash flow forecasting requires a number of key components



Required tools ("what")

- Business wide-accessible forecast
- Standard template for all BU's
- 13-week period as a minimum
- Direct method
- Reconciliation long-term forecast
- Minimum operating cash (includes swings)



Process ("How")

- Building a forecast takes time and testing
- Start with base-model and improve (fit for purpose)
- Daily, weekly drumbeat and cash calls
- Business wide involvement, not only treasury
- Variance analysis to improve learning curve

Cash flow forecasting: pressure to answer complex questions from various stakeholders



Board

Lenders

Creditors

Executives

Shareholders

Consider impact of...

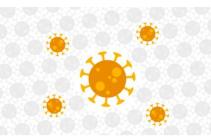
- Supply chain disruption
- Demand volume decrease
- Government stimulus(temporary
- One-offs
- DSO, DPO

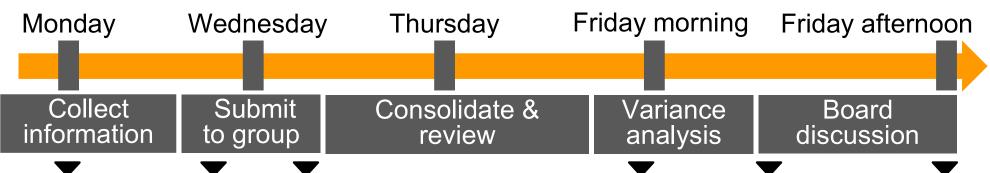
..and the impact of

- Cash runway in various scenarios
- Intra-week swings
- Debt servicing
- Events of default

- Does my forecasting suite allow me to answer the questions asked?
- Do my base assumptions reflect new reality (V, U and L)?

Short-term cash flow planning and weekly drumbeat: example

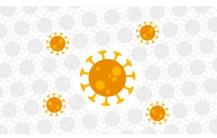




Consolidated	13	week short	term	cash	fore cast	& actuals
€ 000s						

€ 000s																									
Month A	lpril #	April /	April i	April	May	Way N	lay I	May 1	May	June .	June	June	June	June	July	July	July	July	August	August	August	August	September S	September F	Forec:
Actual / Forecast indicator Week ended	Actual 3-Apr	Actual 10-Apr	Actual 17-Apr	Actual 24-Apr	Actual 1-May	Actual 8-May	Actual 15-May	Actual 22-May	Actual 29-May	Actual 5-Jun	Actual 12-Jun	Forecast 19-Jun	Forecast 26-Jun	Forecast 3-Jul	Forecast 10-Jul	Forecast 17-Jul	Forecast 24-Jul	Forecast 31-Jul	Forecast 7-Aug	Forecast 14-Aug		Forecast 28-Aug	Forecast 4-Sep		peri-
alance B/F	44,448	31,689	27,690	11,268	30,404	25,803	15,785	28,227	32,802	32,961	25,736	20,197	16,579	22,702	19,597	(15,827)	(3,306)	1,327	1,024	4,937	1,599	3,151	(1,802)	(601)	69,
Receipts (inflows)																									
Health Boards	-		1,392	27.756	2,158	-	10,402	4.561		117		1,392	14.617		12.707				284	545				-	29,
SB - Financial investment CY	166	2,000	3,000	1,345	-	800			246	-					-		2.516		1.251		5.481	2,551		6,500	18.
SB receipts	31	1.345	6,853	2,009	198	244	33	200			450						5.164	2,054	5,021			-	4,025		16.
Other	2,067	2,225	46	23	3,002	34	34	1,346	433	-	-	-	-	10,658	-	4,502	-		-	1,369	-	-	-	-	16,
otal receipts	2,264	5,570	11,291	31,133	5,358	1,078	10,469	6,107	679	117	450	1,392	14,617	10,658	12,707	4,502	7,680	2,054	6,556	1,914	5,481	2,551	4,025	6,500	80,
Payments (outflows)																									
AAH	2			2	1/2/	12.0	7720	0.20	- 2		21	120	-		2	12/			- 2	-	-	-	121	127	
Abu Dhabi clinical salaries	9,881	7,733	24,212	10,215	7,251	6,001	12,154	501	2,000	5,675	2,102	3,001	4.052	3,451	8,425	2,662	2,001	3,150	4,502	3,542	2,548	3,514	2,585	5,136	48.
Consultant fees	5.094		2.871	1,396	2.560	1.595	1,256	985	567	1,222	2.051	1,368	4.056	2,157	1.254	3,154	1,000	1.254	1,288	1.254	125	1,258	1 25	2.064	20.
NHSLA Clinical negligence	-	747	-	-			11100000000	-	-	-		-	-	-	1,452	1,548	-	-			-	-	-	-	3,
Other	-		-	_	-			-	_	-	-			8.005	2.000	-			1,265		_	2,687	2,158		16.
otal Payments	14,975	7,733	27,083	11,611	9,811	7,596	13,410	1,486	2,567	6,897	4,153	4,369	8,108	13,613	13,131	7,364	3,001	4,404	7,055	4,796	2,673	7,459	4,868	7,200	33,
Cash from operations	(12,711)	(2, 163)	(15,792)	19,522	(4,453)	(6,518)	(2,941)	4,621	(1,888)	(6,780)	(3,703)	(2,977)	6,509	(2,955)	(424)	(2,862)	4,679	(2,350)	(499)	(2,882)	2,808	(4,908)	(843)	(700)	(7,
Capital & Financing Items																									
Capital expenditure	50	1,836	641	386	150	3.500	184	46	453	445	1.836	641	386	150	35,000	184	46	453	588	456	1,256	45	456	26	39,
nterest on investments					7.83		2000											-	(5,000)						(5,
nterest paid on overdraft					1965		3093	390	(2.500)		-				-			(2,500)	.,,,				(2.500)		(5,
nterest paid on revolving credit facility	*		-	-	1.40	1947	(15,567)		211	*		140				(15.567)		. ,							(15,
Revolving working capital facilities	(2)		(11)	-	(2)	74.0		-	-		-		-					-							
otal Payments	48	1,836	630	386	148	3,500	(15,383)	46	(2,047)	445	1,836	641	386	150	35,000	(15,383)	46	(2,047)	(4,412)	456	1,256	45	(2,044)	26	14,
et inflow / outflow	(12,759)	(3,999)	(16,422)	19,136	(4,601)	(10,018)	12,442	4,575	159	(7,225)	(5,539)	(3,618)	6,123	(3,105)	(35,424)	12,521	4,633	(303)	3,913	(3,338)	1,552	(4,953)	1,201	(726)	(21,
orecast Balance C/F	31,689	27.690	11,268	30,404	25,803	15,785	28.227	32.802	32,961	25,736	20,197	16,579	22,702	19,597	(15,827)	(3,306)	1,327	1.024	4,937	1,599	3,151	(1,802)	(601)	(1,327)	48,

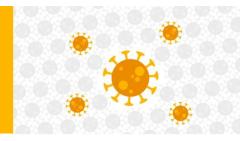
Robust short-term cash flow report: content





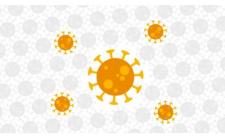
short-term cash flow report:

- 13-week liquidity headroom and peak funding requirement (taken into consideration operational cash need)
- Key operational and financial assumptions
- Scenario-analysis: risks & upsides
- Variance analysis and explanation of differences (actual vs. forecast and forecast vs. previous forecast)
- Summary of cash generation measures: impact & status (are you in control?)
- Suggested process improvements and roadmap
- Appendix: details per cash-item and BU



Answer poll - 'Recovery scenarios'

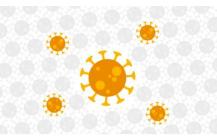
Poll – 'Short term forecasting'



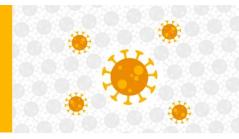
Are you comfortable that your short-term forecasting tool & process allows you to swiftly answer the questions being asked?

- A) Yes
- B) No

Question & Answers

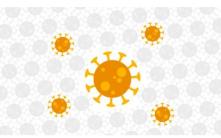






Answer poll - 'Short term forecasting'

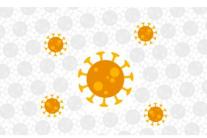
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NOW: application and purpose



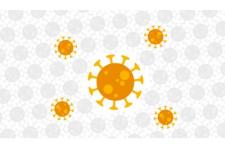
- Counter open: 6 April (aim UWV)
- Application from 14 April up and until 31 May
- Purpose: compensation wages up to 90%
- For sudden turnover drop 20% or more
 - 3 months between 1 March and 31 July
 - if turnover drop not plausible: no NOW



- Fast and generic
 ⇔ specific and watertight
- Moral obligation



20% expected turnover drop: eligible for NOW No need to prove relation to COVID-19



- 1 March 31 May | 1 April 30 June | 1 May 31 July 2020
- Reference turnover: 25% turnover in 2019
- Turnover drop per concern (group of companies)
 - personnel entity
 - foreign legal entities with wages in NL
- Application per wage tax number
- Auditor's opinion TBC 4 weeks after publication

Compensation of wages

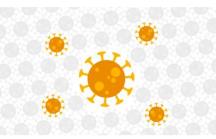
Reference point: (wage Jan 2020x3) vs wage sum March/April/May



- Income for social security contributions
 - own employees: permanent and flex
 - excl payroll and temp agency workers
 - max per employee: €9.538 per month
- Plus 30% for e.g.
 - pension premiums
 - holiday allowance
 - employer contributions premiums
- Wage sum: all wages per wage tax number
- Advance payment (80%) is based on wage Jan 2020

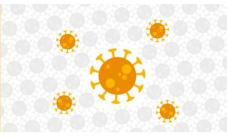


Obligations of the employer



- No redundancies for business reasons during 3 months NOW (freeze period)
 - Terminations still possible:
 - Trial period
 - Non-performance
 - Sickness > 104 weeks
 - Expiry definite term contracts
- Requests submitted to UWV from 18 March need to be withdrawn
- Sanction: cut in compensation and correction
- Compensation may only be used for paying wages
- · Works council needs to be informed

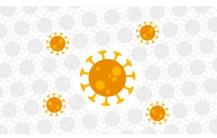
Poll – NOW



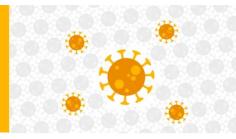
Are you comfortable that you are sufficiently prepared to know what would be best for your company: applying for NOW; restructure your business; a combination of both or potentially other (cost saving) measures?

- A) Yes
- B) No

Question & Answers

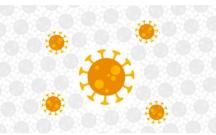






Answer poll - NOW

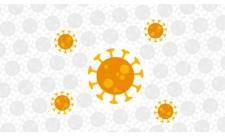
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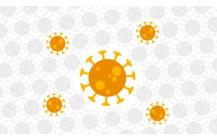


Financial support from government



- Many organisations face (financial) difficulties. More and more turn to governments for help. Many aid measures have already been taken. More to be expected after necessary approval from European Commission.
- Larger companies can for instance use the Business Finance Guarantee Scheme ("GO"), which has been widened to provide necessary support (up to EUR 150 mln per organization). Note: application for (50% cover) made by your bank.
- If need for public support exceeds possibilities of existing schemes, tailormade aid can be provided, provided this aid complies with State Aid law.

Other Dutch schemes & EU Framework



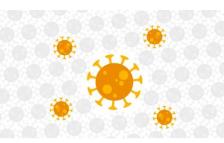


- SME Guarantee scheme (BMKB)
- Self employed persons (Tozo)
- Start-ups/small entrepreneurs (Qredits)
- SME's in affected economic sectors (TOGS)
- More lenient fiscal terms (deferred payments)
- Certain sectors (agriculture, tourism)
 More information on www.pwc.nl/en/topics/covid-19/state-aid-and-public-finance.html



- EU Commission has widened the possibilities to provide state aid, further widening will be announced by the EU Commission today.
- EU Commission already made available funds for state aid specifically for Covid19 outbreak
- EU Commission also smoothened the procedure to allow governments to provide aid.

Support schemes in international, EU and local setting



- We are helping governments (incl. provincial and municipal) to take new aid measures, complying with State Aid frameworks.
 - In individual cases, governments can apply for co-finance support from EU for businesses ("Corona Response Investment Initiative");
 - Importantly, for companies operating in multiple countries: there is no cumulation clause in European state aid law, so it possible to apply for aid from multiple governments at the same time.
 - We keep close track of all schemes, in Netherlands, other countries and on EU level, to help your business find the right support.

1 elke eu lidstaat. overheid	vraagt aan;	komt in je voice over
------------------------------	-------------	-----------------------

Christopher Starmans (NL); 2-4-2020

Christopher Starmans (NL); 2-4-2020

2 _Re-opened_

Waarom in mijn voice over....ik zie alleen maar een slide straks voor me..

Edwin van Wijngaarden (NL); 2-4-2020

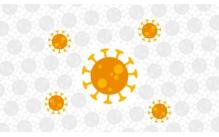
1 Available to whom?

Edwin van Wijngaarden (NL); 2-4-2020

1 Ik heb eea toegevoegd waardoor je in feite nu zonder notities kan doen .

Allard Knook (NL); 2-4-2020

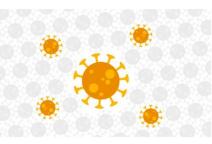
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Threat actors are quick to use new ways to exploit vulnerabilities: technical and psychological



PwC's cybersecurity research uncovered a mixture of espionage and cyber crime activity from actors capitalising on the COVID-19 situation.

Cyber criminals and espionage actors have begun using COVID-19 based attacks as part of their efforts to infect victims with malware and gain access to their infrastructure.



Subject: [YOUR NAME] : [YOUR PASSWORD]

I know every dirty little secret about your life. To prove my point, tell me, does [REDACTED]] ring any bell to you? It was one of your passwords.

What do I know about you?

To start with, I know all of your passwords. I am aware of your whereabouts, what you eat, with whom you talk, every little thing you do in α day.

What am I capable of doing?

If I want, I could even infect your whole family with the CoronaVirus, reveal all of your secrets. There are countless things I can do.

What should you do?

You need to pay me \$4000. You'll make the payment via Bitcoin to the below-mentioned address. If you don't know how to do this, search 'how to buy bitcoin' in Google.

Bitcoin Address:

[REDACTED]

(It is casE sensitive, so copy and paste it)

You have 24 hours to make the payment. I have a unique pixel within this email message, and right now, I know that you have read this email.

If I do not get the payment:

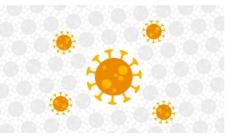
I will infect every member of your family with the $Coron\alpha Virus$. No matter how smart you αre , believe me, if I want to αre , I can. I will also go αre and reveal your secrets. I will completely ruin your life.

Nonetheless, if I do get $\rho\alpha id$, I will erase every little information I have about you immediately. You will never hear from me $\alpha g\alpha in$. It is a non-negotiable offer, so don't waste my time and yours by replying to this email.

Nikita



Early challenges - areas that clients have flagged as immediate difficulties





Remote working and prioritising operations



Change in cyber security risk landscape

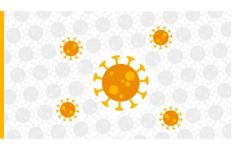


Short staffing of security functions

Four changes expected changing the risk landscape (already started Mid March):

- 1. Scale-up of remote working infrastructure
- 2. Security control agility and loosening
- 3. Changed focus for security monitoring
- 4. Critical third party resilience growing

How to respond to these new challenges – three concrete tips



Secure
Remote
Working

Secure Remote Access

Monitor for Shadow IT

Review Security Controls Enhance Security Monitoring Adapt Cyber Response

Counter
Opportunistic
Attacks

Create User Awareness Monitor
Phishing
Activity

Weakness Find & Fix

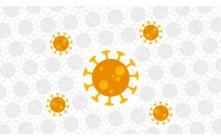
Enhance Treat Intel Insider
Threat
Monitoring

Continue Key
Security
Functions

Flag Key Security Services

Freeze Critical Changes Enhance Endpoint Security Review Privileged Access Monitor Asset Movement

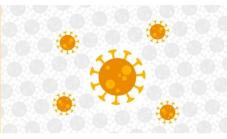
5 key topics to ask about in your organisation



- Identify and fix vulnerabilities in our remote working environment
- Prepare our people to protect their remote workspace and identify phishing
- Monitor all remote devices to timely detect malicious activities
- Fall back in case our key IT and security people become unavailable
- Our response when we have a cyber breach

For more details refer to: https://www.pwc.nl/het-managen-van-de-impact-van-covid-19-op-cybersecurity.html

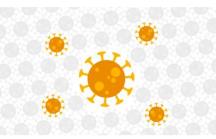
Poll – 'Digital Trust'



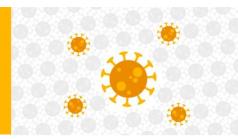
How comfortable do you feel about the IT and security of your organisation?

- A) Comfortable
- B) Not comfortable
- C) Frankly, I do not know

Question & Answers

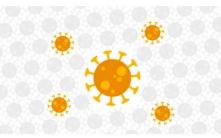






Answer poll - 'Digital trust'

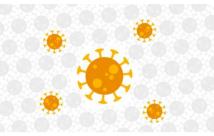
Agenda



- 1. Introduction
- 2. Grip on liquidity
- 3 People & organisation measures (incl. NOW)
- 4. Government support
- 5. Cybersecurity & resilience
- 6. Conclusion



Conclusion



- Questions? Please contact your PwC advisor or fill in the form on our website: pwc.nl/en/topics/covid-19
- View this webcast on demand
- Evaluation form
- Stay up to date: register for our PwC Update newsletter on pwc.nl and receive our Coronavirus impacts and updates newsletter
- Visit our Covid-19 helpdesk. On www.pwc.nl/houvast a PwC team is stand by to answer all concrete questions from small to medium business owners, the self-employed, social entrepreneurs, and charitable organisations.

