SDGs; mapping relevance for business the Academy

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How business can rise to the next-generation sustainability challenge

This training course is an interactive and dynamic space to get acquainted with the SDG agenda, understand the way it will transform your business and think about next steps to embed the SDGs in your strategy.

Sustainability has rapidly become an integral part of the way companies think and do business, yet many still struggle in balancing out risks and opportunities, understanding trends and setting priorities. Sustainable business, whether at headquarters or in the value chain, is still very much a challenge.

What will you learn in this training course?
Following this training course, you will
- understand the SDG agenda and what it means for private sector companies;
- know more about the interdependencies between the SDGs and your strategy, operations and long-term results;
- be able to set the boundaries of your role: where do you need to step up? And where do you need to follow the lead of other stakeholders? When it comes to global questions, who is responsible for what?
- know what actions you should take to make a contribution to the SDGs most relevant to your organisation?

You will leave the training course with a robust mapping of the SDGs that have the most impact on your business and to which you can contribute the most. You will also be able to draft a concrete action list so that you can build momentum around the SDGs when back in the office.

Who is this training for?
This training course is developed with a focus on private sector companies but without any preference for a specific sector or industry. We invite all strategy leaders, corporate responsibility managers, operations managers and sustainability specialists to join us in shaping their priorities in light of the SDGs.

Trainers
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